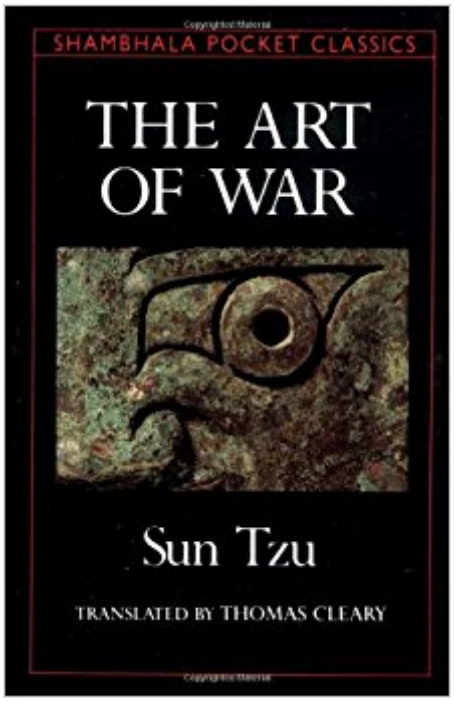
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The Art Of War (Pocket Edition) (Shambhala Pocket Classics)



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Synopsis

Compiled more than two thousand years ago by a mysterious warrior-philosopher, The Art of War is still perhaps the most prestigious and influential book of strategy in the world today, as eagerly studied in Asia by modern politicians and executives as it as been by military leaders since ancient times. As a study of the anatomy of organizations in conflict, The Art of War applies to competition and conflict in general, on every level from the interpersonal to the international. Its aim is invincibility, victory without battle, and unassailable strength through understanding of the physics, politics, and psychology of conflict. Translated from a standard collection of commentaries on Sun Tzu's text by eleven interpreters, this pocket classic has been edited by Thomas Cleary to bring out the meaning of the principles of strategy.

Book Information

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Customer Reviews

The Art of War is the Swiss army knife of military theory--pop out a different tool for any situation. Folded into this small package are compact views on resourcefulness, momentum, cunning, the profit motive, flexibility, integrity, secrecy, speed, positioning, surprise, deception, manipulation, responsibility, and practicality. Thomas Cleary's translation keeps the package tight, with crisp language and short sections. Commentaries from the Chinese tradition trail Sun-tzu's words, elaborating and picking up on puzzling lines. Take the solitary passage: "Do not eat food for their soldiers." Elsewhere, Sun-tzu has told us to plunder the enemy's stores, but now we're not supposed to eat the food? The Tang dynasty commentator Du Mu solves the puzzle nicely, "If the

enemy suddenly abandons their food supplies, they should be tested first before eating, lest they be poisoned." Most passages, however, are the pinnacle of succinct clarity: "Lure them in with the prospect of gain, take them by confusion" or "Invincibility is in oneself, vulnerability is in the opponent." Sun-tzu's maxims are widely applicable beyond the military because they speak directly to the exigencies of survival. Your new tools will serve you well, but don't flaunt them. Remember Sun-tzu's advice: "Though effective, appear to be ineffective." --Brian Bruya --This text refers to the Preloaded Digital Audio Player edition.

"Thomas Cleary's translation of Sun Tzu's 2,000-year-old The Art of War makes immediately relevant one of the greatest Chinese classical texts. There's not a dated maxim or vague prescription in it. 'To win without fighting is best,' Sun Tzu said. For him, war was coeval with life. Absorb this book, and you can throw out all those contemporary books about management leadership."Ã¢â ¬â • Newsweek

I want to tell future readers of this book in this way. I read it first when I was 14 or 15. I thought it was a book on how to smartly fight a war. Then I re-read it when I was 28 and it occurred to me that it may be an instruction book on how to navigate an honorable life. Years passed and I recently found it at the bottom of a box in my closet. I read it again at age 56. I realized it has more to offer. If you read this book, you will actively have to replace Sun Tzus' ancient terms and placement of hierarchy and apply them to modern situations and people. Family, bosses, neighbors, employees and the list goes on. It is my belief that this "manual" can help solve minor and major disruptions in life if used correctly. It is a book meant for good.

Sunzi was renowned for his battle strategies and philosophies. His writing are among the classics of must read art of warfare around today regardless of how many thousands of years old it may be. This book provide readers with the understanding of war, how to attack and enemy and how to defeat an enemy. I am a warrior at heart and in practice I work in a field of enforcement so knowing my enemy and well as knowing myself is a real philosophy. Keep my friends close and my enemies closer another aspect of this war masters doctrine.

I normally don't give review unless I feel/think it's exceptional. Well this book is..After doing some research and finding that the origin was written roughly 2,500 years ago. It's still required at west point, and some major institutions of learning require its study. I purchased my son and myself

copies and have reviewed its commentary content with him numerous times with him.The writings have been applied to many fields, well outside of the military. Much of the text is about how to fight wars without actually having to do battle. Giving tips on how to outsmart one's opponent so that physical battle is not necessary. As such, it has found application as a training guide for many competitive endeavors that do not involve actual combat.There are business books applying its lessons to "office politics" and corporate strategy. Many Japanese companies make the book required reading for their key executives. The book is also popular among Western business management, who have turned to it for inspiration and advice on how to succeed in competitive business situations. It has also been applied to the field of education.The Art of War has been the subject of various law books and legal articles on the trial process, including negotiation tactics and trial strategy.The Art of War has also been applied in the world of sports. NFL coach Bill Belichick is known to have read the book and used its lessons to gain insights in preparing for games

Straight from Sun Tzu without anyone telling you what he said.The book is short and it is up to use the knowlege.

The Art of War is one of those more than two millennia old, forever classics without which humankind would not be what it is today. Against today's modern weaponry and technology, The Art of War stands obviously a bit dated and occasionally even naive. Many of its teachings are just commonsensical and widely accepted today. But they wouldn't be if Sun Tzu hadn't written them when he did.It's difficult to go through a successful life without having read it. It's my third time in full, dozens of times in fragments. I always get something out of it.Please, don't think it is only of military interest and study. Its teachings are universal because life is a war, not against other people, but mostly against circumstances and difficulties of all nature.Sun Tzu, however much he just sounds very commonsensical and obvious today, just teaches us to win those wars.

Ancient Wisdom when dealing with battle and military might. I guess I was expecting the wisdom to translate over into everyday life in the modern corporate or civilian world. It didn't. However after studying this book I have learned that strategy and taking your enemy into account in all it's variables weakness and strengths is to have higher ground when accessing your attack plans. Basically know your enemy inside and out then let them fall prey to your plans. I am glad this was a short book because it took a lot of strain to decipher this stuff. It wasn't a fun read at all but I am glad that now I can say that I read it. Definitely a read for those with an acquired taste. Otherwise a

more compatible self empowerment book may be more useful.

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